

## Josef Muller Brockmann Pioneer Of Swiss Graphic Design

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Josef Müller-Brockmann (May 9, 1914 – August 30, 1996) was a Swiss graphic designer and teacher. He studied architecture, design and history of art at both the University and Kunstgewerbeschule Zürich. In 1936 he opened his Zurich studio specialising in graphic design, exhibition design and photography. From 1951 he produced concert posters for the Tonhalle in Zurich.

### Josef Müller-Brockmann - Wikipedia

Josef Muller-Brockmann: Pioneer of Swiss Graphic Design Paperback – January 31, 2001 by Lars Muller (Author), Paul Rand (Author) 4.7 out of 5 stars 7 ratings

### Josef Muller-Brockmann: Pioneer of Swiss Graphic Design ...

“Swiss Graphic Design” in the 1950s and 1960s. Josef Müller-Brockmann’s posters have become world famous for their ability to convey information with great visual tension, a sense of drama, and an extreme economy of means. He created a body of work in which timeless principles of visual communication are inscribed.

### Pioneer of Swiss Graphic Design: Müller-Brockmann, Josef ...

(1914 – 1996) Born in Rapperswill, Switzerland in 1914, Josef Müller-Brockmann was one of the leading pioneers of the Swiss Modernism — a graphic method utilizing a grid-based design that eliminates needless artistic expression. Unlike much of today’s graphic design, Müller-Brockmann’s work reflected an ethos rooted in minimalism.

### Graphis

Josef Müller-Brockmann (1914–1996) Celebrated designer and teacher Josef Müller-Brockmann is a pioneer of the Swiss International Style who sought a universal graphic expression through grid-based design. “Order was always wishful thinking for me. For 60 years I have produced disorder in files, correspondence and books.

### Quick Design History: Josef Müller-Brockman # ...

Muller, Lars. *Josef Muller-Brockmann, Pioneer of Swiss Graphic Design*. Lars Muller Publishers, Baden, Switzerland. 1995. Print. 1. The main purpose of this work is to showcase Josef Muller-Brockman’s work, design approach, and dedication and social responsibility to furthering the design field. He believed that design should be a reduction

### Digication ePortfolio :: MFA Graphic Design Annotated ...

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### Josef Müller-Brockmann | Lars Müller Publishers

The pioneer of swiss graphic design, Josef Müller-Brockmann changed the face of the graphics industry and inspired a generation. Born in 1914, he studied architecture, design and history of art and in 1936 opened his own studio in Zurich, specialising in graphics, exhibition design and photography.

### Josef Müller-Brockmann: Posters | Sgustok Design

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### **Josef Muller-Brockmann: Pioneer of Swiss Graphic Design by ...**

Josef Müller-Brockmann (1914-1996) was an influential graphic and exhibition designer and photographer who lived and worked in Zurich. As the leading practitioner and theorist of the Swiss Style (also known as the International Style), he fostered the use of grid-based designs (through his book *Grid Systems in Graphic Design*) in order to establish a universal medium of graphic expression.

### **Joseph Müller-Brockmann: Musica Viva Posters for the ...**

Josef Muller-Brockmann, a leading pioneer of the Swiss Style, sought universal graphic expression through grid-based design. Founder and editor of the Zurich published journal *Neue Grafik*, Muller-Brockmann exposed the Swiss Style to America, allowing it to evolve into an international method of design.

### **dezinroque | blog: Josef Müller-Brockmann and the the ...**

Pioneer of Swiss Graphic Design. Josef Müller Brockmann ”

### **Josef Muller-Brockmann by eve kua - Issuu**

Born in Rapperswill, Switzerland on May 9, 1914 as the son of a builder, Josef Müller-Brockmann was one of the leading pioneers of Swiss Modernism — a graphic method reflecting an ethos rooted in...

### **Josef Muller-Brockmann: The Grid in Graphic Design by ...**

Josef Müller-Brockmann Image Now Gallery presented 48 classic poster works by the pioneer of Swiss graphic design Josef Muller-Brockmann. Images: Exhibition catalogue, opening night invitation and promotional posters.

### **Aiden Grennelle**

Josef Müller-Brockmann 1957 campaign poster by Joseph Müller-Brockmann for the Swiss Automobile Club. From *Joseph Müller-Brockmann Pioneer of Swiss Graphic Design* by Lars Müller Publishers One of his first designs to embrace new graphic design principles.

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Josef Muller-Brockmann -- great tectonic graphic designer from the 50's & 60s. Josef Müller-Brockmann: Pioneer of Swiss graphic design. All of my designer readers most likely carry on a rather intimate relationship with Josef Müller-Brockmann. But, for those of you who aren't so lucky, allow me to make the necessary introduct...

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